



Jan Seva Sangh Sanchlit

Shri Ram college of Commerce

(Affiliated to University of Mumbai)

NAAC ACCREDITED BY "B"

ISO 9001:2015 Certified



Bachelor of Commerce (Banking and Insurance (BBI)

Programme Outcome, & Course Outcome

Gen. Sec. :Dr. Aun Mule (Ph.d., D.H.E., M.com) M.D.:Dr. Mansi Mule (Ph.D. M.B.A, M.Com, B.Ed)

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Bachelor of Commerce (Banking and Insurance) (BBI)

Program Outcomes

PO1: This program endeavors to upgrade the depth of knowledge of different aspects of banking and insurance and other financial services and the practical applications of the theory in view of the unprecedented changes that have taken place in the past few years.

PO2: This program is useful since markets have undergone a radical transformation today and there is a need of the hour to give a clearer understanding of the same to the students.

This course helps students to acquire knowledge in the field of accounting, taxation, auditing, financial accounting, taxation, managerial economics, and business law and business communications as practiced in Banking and Insurance fields.

PO3: The major advantage of opting BBI is that the students have an in depth understanding in the field as they specialize and emphasize more in Banking and Insurance to be able to apply the knowledge gained through theory and practical experience in the real business world.

PO4: To provide comprehensive management training to students by way of interactions, projects, presentations, industrial visits, practical training, job orientations and placements.

This program would result in the output of knowledge and skill-ready professionals for banking sector,

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insurance sector, finance companies and other allied sectors.

Course Outcomes

FYBBI – SEMESTER – I

COURSE TITLE: ENVIRONMENT AND MANAGEMENT OF FINANCIAL SERVICES

CO1:-To upgrade the depth of knowledge of different aspects of banking and insurance and other financial services and the practical applications of the theory in view of the unprecedented changes that have taken place in the past few years.

CO2:- These changes were caused by Liberalization, Deregulation, Privatizations, Globalization and Technological advancement. The students gain knowledge to adjust with these changes and run the business profitably through effective and productive utilization of finance.

COURSE TITLE: PRINCIPLES OF MANAGEMENT

CO1:-To highlight the skills, levels, and various concepts of management such as planning, organizing, staffing, directing, coordinating, reporting and budgeting.

CO2:- It educates the minds of students on various topics like the process techniques of decision making, departmentation, the span of control, delegation.

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COURSE TITLE: FINANCIAL ACCOUNTING

CO1:- To understand and apply the theoretical aspects of accounting methods used for collecting, recording and reporting financial information.

CO2:- To provide the students a wide range of topics like classification of Income and expenditure, Accounting standard, Issue of shares, stock valuation, Hire purchase And Final Accounts.

COURSE TITLE: BUSINESS COMMUNICATION I

CO1:- To provide students with equal opportunity to understand how important it is to have right approach towards communication.

CO2:- To balance the delivery of oral and written components of communication skills.

COURSE TITLE: FOUNDATION COURSE I

CO1:- To broaden the mind of students on a wide range of topics like communalism, regionalism, linguism and casteism.

CO2:- To enable the students in general understanding of our constitution and Indian political system. Group discussions, presentations and debates on social issues like female feticide, violence against women, women in media and people with physical and mental disabilities.

COURSE TITLE: BUSINESS ECONOMICS – I (MICRO)

CO1:-To acquaint the students with concepts and scope of Business Economics and basic economic relations. CO2:- To understand various economic functions and their applications.

COURSE TITLE: QUANTITATIVE METHODS - I

CO1:-To help managers to know “How Much” profit they would earn, whether it is cumulative or not. CO2:- To help managers to understand the co-relation of different variables of his business.

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FYBBI – SEMESTER – II

COURSE TITLE: PRINCIPLES AND PRACTICES OF BANKING & INSURANCE

CO1:-To guide the students to know the need of regulations to administer to the Banking as well as Insurance industry.

CO2:- To get insight to various Acts like the Banking Regulation Act 1949, RBI Act 1934 and the role of IRDA and the proper applications will enable to accelerate economic development of the country.

COURSE TITLE: BUSINESS LAW

CO1:- To enable the students to understand the basics of business laws.

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CO2:-Business laws are a very crucial in any business activity. There are certain fundamental business laws applications to all kinds of business and commercial activities.

Business laws cover all the basic important laws and the knowledge of these laws is very important to all.

COURSE TITLE: FINANCIAL ACCOUNTING - II

CO1:-To enable the students to combine practical and theoretical knowledge of financial accounting.

CO2:- To prepare firm's performance to external parties such as creditors and tax authorities.

Financial records maintain in a systematic manner helps to fetch data at any time.

COURSE TITLE: BUSINESS COMMUNICATION - II

CO1:-To explain effective ways of presentations.

CO2:- To enlighten various concepts of communications such as interview, meeting, conference and public relations.

COURSE TITLE: FOUNDATION COURSE - II

CO1:-To make the students socially aware of their societal problems and they can develop healthy personality by understanding values, ethics and to manage conflicts in the life.

CO2:- The course covered topics of Globalization, Indian Society, Ecology, Human Rights, Stress and Conflict Management and Contemporary Societal Challenges.

COURSE TITLE: QUANTITATIVE METHODS - II

CO1:-To explain and have a good working practice of mathematical tools for taking appropriate decisions in managerial situations.

CO2:- To provide primary knowledge regarding some mathematical techniques to be used in managerial decision making.

COURSE TITLE: ORGANISATIONAL BEHAVIOR

CO1:-Organizational Behaviour focuses on the knowledge and skill which will help to understand and
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manage the people better.

CO2:- It will lead to improvement in understanding individual behaviour, team behaviour, motivation and enhancement of personal skills.

SYBBI – SEMESTER III

COURSE TITLE: Financial Management - I

CO1:-To develop skills in taking financial, investment and dividend policy decisions.

CO2:- To understand the objectives of financial management and various sources of finance is also provided.

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COURSE TITLE: Management Accounting

CO1:-To understand preparation of financial statements in accordance with the appropriate accounting standards.

CO2:- Students gain knowledge of different accounting ratios and its application in the banking sector.

COURSE TITLE: Mutual Fund Management

CO1:-To broaden the mind of students in terms of understanding about mutual fund, other investment plans and about the structure of Mutual funds in India and Abroad. There are various types of Mutual funds and how to calculate returns, which makes the students wise investors in future.

CO2:- Group discussions and presentations on fund selecting, ranking & rating, financial planning and investors guidance can be held.

COURSE TITLE: Financial Markets

CO1:-This program is useful since Financial Markets has undergone a radical transformation today and there is a need of the hour to give a clearer understanding of the same to the students. The Module covers various practical aspects of trading and investment in stock market thus providing them with better skill and career options.

CO2:- The students will get deeper understanding of Derivatives as a tool of risk management and efficient price discovery.

COURSE TITLE: Direct Taxation

CO1:-Students are able to calculate the different residential status of individuals. CO2:- Students understand the concept of different heads of income.

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COURSE TITLE: Information Technology in Banking & Insurance-I

CO1:-The modules help students to get familiar with the concept of Electronic Commerce its Architectural Framework, Media convergence, Applications, Market forces influencing the I-way with its Components and the Technology behind the web, Security and the Web.

CO2:- They are also taught evolution of e-banking in India with Legal framework for e-banking, Electronic Payment System its types (Digital Token-based EPS, Smart Card EPS, Credit Card EPS.). They are also taught Office automation software which can use used in practical life for projects making, to solve problem using functions in excel sheets and also learn making presentation.

COURSE TITLE: Foundation Course –III

CO1:-Students understand the banking industry in India.

CO2:- Students understand the concept of difference between retail banking and corporate banking.

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SYBBI – SEMESTER IV

COURSE TITLE: Financial Management II

CO1:-Students learn theoretical and practical knowledge of financial management in banking and insurance. CO2:- Students learn importance of risk in context of financial decision making.

COURSE TITLE: Cost Accounting

CO1:-Students understand different types of cost.

CO2:- Students understand the standard costing technique to calculate variances with respect to material, labour and overhead.

COURSE TITLE: Information Technology in Banking & Insurance-II

CO1:-The modules help the students to get acquainted with different E-banking Business Models followed by Induction of Techno Management with its Development Life Cycle, Building Data Centers and also DBMS role in banking with the concept of (Data Warehousing and Data Mining).

CO2:- The module also throws light on Credit Information Bureau (I) Ltd., Credit Information Company Regulation Bill- 2004, and Automation in Indian Banks with technologies like (MICR, Teleconferencing, Internet Banking, Digital Signature), IT Applications and Banking (Banking Software, Electronic Clearing and Settlement Systems, Plastic Money).

COURSE TITLE: Foundation Course IV

CO1:-Students understand the concept of life insurance business and traditional and non-traditional life insurance products.

CO2:- Students gain knowledge of health, home and motor insurance.

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COURSE TITLE: Corporate & Securities Law

CO1:-The student community will have a simplified approach in understanding corporate laws and other related laws.

CO2:- It will provide an insight of various beneficial social legislative measures for building the corporate industry.

COURSE TITLE: Business Economics - II

CO1:-Students understand the concept of national income and relationship with economic welfare. CO2:- Students understand the objectives and instruments of fiscal policy.

COURSE TITLE: Entrepreneurship Management

CO1:-To gain deeper understanding as to how to be a successful entrepreneur since successful new business ventures and economic development do not just happen but are the result of planning, effort and innovation.

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CO2:- To encourage students to be innovative and creative and to be on a look-out for new business ideas and different ways to fund their start-ups.

TYBBI – SEMESTER V

COURSE TITLE: Financial Reporting & Analysis

CO1:-To teach students not just the preparation of these accounts but also how to read them and understand them.

CO2:- To enlighten the students about the international accounting system through the IFRS.

COURSE TITLE: Auditing - I

CO1:-To gain knowledge of difference between auditing, accounting and investigation.

CO2:- To understand various concepts like audit COURSE, audit notebook and other allied concepts.

COURSE TITLE: Strategic Management

CO1:-Strategic management is a broad term that includes innovative thinking, a strategic planning process and operational strategizing.

CO2:- Strategic business management, more specifically, relies largely on research. It is imperative that for a business strategy to be successful, customers' opinions, employees' contribution and the industry's best practices are all taken into account.

COURSE TITLE: International Banking & Finance

CO1:-To understand the basics of international finance and its allied concepts

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CO2:- To acquire the knowledge of different international capital markets to the students.

COURSE TITLE: Research Methodology

CO1:-To understand and learn the different modes of sample selection through probability and non-probability sampling.

CO2:- To help them to learn and apply the different sources of primary data collection which is helpful for their research projects.

COURSE TITLE: Financial Services Management

CO1:-To help the students to understand the important segment of Financial System.

CO2:- To comprehend that the development of our country depends on Financial Services, since there is a greater need to exceed the expectations of customers and provide uninterrupted services.

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TYBBI – SEMESTER VI

COURSE TITLE: Securities Analysis & Portfolio Management

CO1:-To acquaint the learners with various concepts of finance.

CO2:- To understand the terms which are often confronted while reading newspaper, magazines etc. for better correlation with the practical world.

COURSE TITLE: Auditing II

CO1:-To gain knowledge of auditing of banking, insurance and limited companies.

Students acquire the knowledge of new areas and trends in auditing.

CO2:-To understand the need for professional ethics in the auditing process.

COURSE TITLE: Human Resource Management

CO1:-To understand the need and objectives for human resource management with respect to the banking sector.

CO2:-To gain knowledge of various aspects of Human Resource management and make them acquainted with practical aspect of the subject.

COURSE TITLE: Turnaround Management

CO1:-To gain knowledge of the different types of business organizations and approaches for their growth and survival.

CO2:-To analyse the different internal external symptoms of industrial sickness. Students are able to

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visualize how turnaround management is a skill.

COURSE TITLE: Central Banking

CO1:-Students understand the concept and growth of central banking in India.

CO2:-To gain knowledge of the role played by RBI as central Bank in India Vis a Vis the role of other central banks across the world.

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